

Muhammad Umair

Solar Web Design & SEO Specialist

CONTACT:

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Lahore, Pakistan

SKILLS:

- Web Design
- WordPress
- SEO
- Local SEO
- Technical SEO
- Google Business Profile
- Social Media Management

EDUCATION:

ISLAMIA UNIVERSITY OF BAHAWALPUR

2011 - 2015

Advanced knowledge in modern technologies, system design, and digital strategies.

ISLAMIA UNIVERSITY OF BAHAWALPUR

2015 - 2017

Strong foundation in programming, web development, and core IT concepts.

PROFILE:

Experienced Web Developer and SEO Specialist with 7+ years of experience in building high-performing websites and optimizing them for search engines. Specialized in helping solar companies generate leads through website design, local SEO, and digital marketing strategies.

EXPERIENCE:

WEB & SEO SPECIALIST

Salaar Technologies, Lahore (2023–2025)

- Managed website development and SEO strategies.
- improving search rankings, online visibility, and lead generation for business clients.
- Strong foundation in programming.
- Create SEO-optimized pages for each target city
- Help your business rank in multiple service areas
- Focus on lead generation (not just design)
- Understanding of local customer behavior

WEB DEVELOPER

Logix Technologies, Lahore (2019–2023)

- Developed responsive websites with a focus on performance, user experience, and modern design standards.
- Mobile responsive layout
- Conversion-focused structure
- Fast loading speed optimization
- Clear call-to-action sections
- Lead capture forms integration

LANGUAGE:

- English
- Urdu
- Hindi
- Spanish